



McKinsey&Company

McKinsey Academy McKinsey Management Program

A program that transforms the leadership
and management capabilities of mid-level
professionals and high-performing talent

The McKinsey Management Program equips your teams with the skills and mindsets to achieve immediate and lasting organizational impact

MCKINSEY MANAGEMENT PROGRAM (MMP) for mid-level professionals

A 7 month digital foundational management program (with optional in-person components) that embeds new ways of thinking into your organization, delivered through a set of 4 core business management courses that mint high-performing general managers. In addition, 3 elective courses are available to further enhance the learning experience.

The MMP is a multi-client program that is offered several times per year, with each 6-8 week course focused on developing specific management capabilities and offering tools that drive real-world impact.

Companies can participate in the full multi-client MMP offering or choose to participate in select individual courses. In addition, private company cohorts can be offered to further tailor the course sequencing and configure the content for a specific company's needs.

CORE COURSES



Business Strategy

Learn how to evaluate a strategy and apply McKinsey's Strategy Method to develop a business strategy to gain a sustainable advantage in the market



Problem Solving

Learn techniques from the world-renowned leader in problem solving, including how to apply McKinsey's structured approach to problem solving



Communicating for Impact

Learn how to present your ideas effectively including how to deliver structured, concise, and compelling business communications



Team Management

Learn how to better manage and engage team members, develop your feedback and coaching capabilities, and maximize your team's effectiveness

ELECTIVE COURSES



Mastering Challenging Conversations

Learn how to handle difficult conversations in a variety of internal and external situations, including performance feedback and conflict resolution



Unlocking the Potential of Women

Learn how to make the most of the talent in your organization - by addressing the challenge of attracting, retaining, and developing women - and how to individually and organizationally effect change



Through the Eyes of the CEO

Learn how to galvanize your own leadership strategies and passions by exploring what matters most to the world's leading CEOs, including topics such as managing in times of crisis and leading complex global organizations

Distinctive Features

Our social learning platform is designed based on how adults learn, combining the application of concepts with practical, real-world experiences



Group-based Projects

Small groups of company participants collaborate on course-specific projects based on real-world tasks



Social Learning

Collaboration with peers across industries and geographies, and in community discussion forums



McKinsey TA Guidance

McKinsey consultants serve as teaching assistants, providing distinctive engagement and guidance



Practitioners Perspective

Courses taught by McKinsey partners and external business leaders who provide practical “how to” guidance



Applied Learning Mechanics

Encourages application of concepts, including in-line discussion prompts and opportunities for self-reflection



Rigorous Analytics

Advanced analytics measure participant progress, proficiency, and social engagement



Participant Feedback:

“Best online education experience I’ve ever had”

“This program has been designed beautifully – very clear, well-organized, well structured”

“No hyperbole – this course has been transformational for me”

“Tons of material relevant to my day-to-day experience in the course”

“Practical examples and different perspectives from the McKinsey and client experts was extremely enlightening”

“The group work makes it real and helped us make progress on our real issue”

www.mckinseyacademy.com

To sign up or for more information: info@mckinseyacademy.com

This program is focused on what best-in-class professionals do so that your people can immediately apply what they learn to their day-to-day business challenges.
